



**2017 theme:**  
***Pipeline to Finish Line:***  
***Powering Women to the Partner/Principal Level***

**CELEBRATE: Women in Public Accounting**

- *Public Accounting Report* will publish MOVE results in May 2017
- Reputation-building exposure for your firm's proven and emerging practices
- Invaluable benchmarking and insights for firms of all sizes and growth stages
- *Two* lists that recognize excellence in advancing women: "Best CPA Firms for Women," which celebrates overall excellence; and "Best CPA Firms for Equity Leadership," which celebrates firms with high proportions of women in top leadership; both lists sponsored by the Accounting & Financial Women's Alliance and American Women's Society of CPAs

**CONTEXT: Statistics + Stories = MOVE**

*MOVE translates the business case  
for advancing women to business results*

- The only consistent measure of women in public accounting
- Participating firms receive confidential benchmarks and data
- Tools you can use today to capture competitive advantages by advancing women in your partnership pipeline

**CELEBRATE: Women in Public Accounting**

*MOVE measures progress of women in the profession and at your firm*

- M* - Money (pay equity policies and practices)
- O* - Opportunities and talent development
- V* - Vital supports for work-life
- E* - Entrepreneurship and business development skills

Join by December 21, 2016. Completed surveys are due by February 3, 2017. See full details at: <http://wilson-taylorassoc.com/move/accounting>

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