



## **2017 MOVE Project**

### ***Pipeline to Finish Line: Powering Women to the Partner/Principal Level***

#### **CELEBRATE: Women in Public Accounting**

- *Public Accounting Report* will publish MOVE results in May 2017
- Reputation-building exposure for your firm's proven and emerging practices
- Invaluable benchmarking and insights for firms of all sizes and growth stages
- *Two* lists that recognize excellence in advancing women: "Best CPA Firms for Women," which celebrates overall excellence; and "Best CPA Firms for Equity Leadership," which celebrates firms with high proportions of women in top leadership; both lists sponsored by the Accounting & Financial Women's Alliance and American Women's Society of CPAs

#### **CONTEXT: Statistics + Stories = MOVE**

*MOVE translates the business case  
for advancing women to business results*

- The only consistent measure of women in public accounting
- Participating firms receive confidential benchmarks and data
- Tools you can use today to capture competitive advantages by advancing women in your partnership pipeline

#### **CELEBRATE: Women in Public Accounting**

*MOVE measures progress of women in the profession and at your firm*

- M* - Money (pay equity policies and practices)
- O* - Opportunities and talent development
- V* - Vital supports for work-life
- E* - Entrepreneurship and business development skills

Join by December 21, 2016. Completed surveys are due by February 3, 2017. See full details at: <http://wilson-taylorassoc.com/move/accounting> or contact project manager Joanne Cleaver at [jycleaver@wilson-taylorassoc.com](mailto:jycleaver@wilson-taylorassoc.com) or via phone at 231.299.1275.