



*The Accounting MOVE Project is the only annual benchmarking research and advocacy report that equips CPA firms to detect, develop and drive competitive advantages from diversity initiatives and trends.*

**2022 Accounting MOVE Project:  
*Navigating the New Career-Fluid Culture:  
Redefining Retention and Talent Engagement***

**2022 Accounting MOVE Project Deadlines & Milestones**

- Attend the May 24 Accounting MOVE Project mini-summit, *Allies in Action: How Ally-centric Strategies Convert Inclusion Ideals to Firm*, hosted by CPA Academy. Register [here](#).
- Register for the Accounting MOVE Project by June 1, 2022, at <https://www.wilson-taylorassoc.com/move/accounting>
- Pay an administrative fee scaled to firm size
- Request either the basic benchmarking Snapshot or the comprehensive, confidential benchmarking Scorecard
- Complete the MOVE survey & interviews by July 29, 2022
- Best CPA Firms for Women and Best CPA Firms for Equity Leadership lists & full report released by the [Accounting & Financial Women's Alliance](#) at its annual conference, October 2022
- Your firm's confidential firm snapshot or scorecard will arrive in late September 2022
- Use MOVE insights to better recruit, retain, develop and advance women and diverse talent
- Detect your firm's unique strengths and gain competitive advantages

The Accounting MOVE Project is designed and managed by content strategy firm Wilson-Taylor Associates, Inc., in partnership with the Accounting & Financial Women's Alliance ([afwa.org](http://afwa.org)), which releases the Best CPA Firms for Women and Best CPA Firms for Equity Leadership. The Accounting MOVE Project is made possible by the support of founding sponsor Moss Adams and national sponsor SAPRO. Questions? Contact project manager Joanne Cleaver at [jycleaver@wilson-taylorassoc.com](mailto:jycleaver@wilson-taylorassoc.com) & 980.224.8781.